



## Wall mounted Sensira



## The Value-for-Money Queen of South Africa

The South African market is full of brands that promise cooling and heating. But marketing claims can be misleading—and the wrong choice could mean years of regret.

### So how do you make the right decision?

Below is a high-level comparison showing how **Daikin Sensira** stands out from commonly offered products in South Africa.



Review your quote experience and get a **R100 Vida e Caffè voucher**. T&Cs apply.



# Use this guide to evaluate alternatives and make a confident, informed choice.



WHY USE  
A SWING  
COMPRESSOR



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## 1. Energy Efficiency That Works Year-Round

### What sets Daikin Sensira apart?

- › **Electronic Expansion Valve** vs. capillary tube: precise control under all ambient conditions
- › **DC Fan Motor** vs. AC motor: lower energy use, especially at partial load
- › **Daikin Swing Inverter Compressor** vs. rotary: high efficiency at partial load
- › **Enhanced Heat Exchanger Surface** vs. smaller/less efficient units
- › **Published SEER Performance** vs. EER-only ratings: realistic efficiency under real-life conditions

### Your Benefit:

Enjoy year-round comfort with optimized energy use—**SEER-rated performance** that meets European standards.

Protect yourself from rising electricity costs while staying warm in winter and cool in summer.

### Did You Know?

- › Heating with AC is **3–4x more efficient** than direct electric heating.
- › A **25% efficiency difference** can save you **R1660/year** on a 6kW unit running 4.66 hrs/day at R3/kWh.

### COMPARISON TIP:

Ask for **SEER** or **CSPF** data—not just EER.



## 2. Durability You Can Count On

### What sets Daikin Sensira apart?

- › **Swing Inverter Compressor**: fewer moving parts = less wear
- › **DC Fan Motor**: less friction and heat
- › **Blue-fin corrosion protection**
- › **10-year spare part availability** (after end of production)

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EXPANSION  
VALVE



### Your Benefit:

Longer lifespan, lower maintenance costs, and peace of mind—no need to replace the whole system if something goes wrong.



## 3. Comfort That's Whisper Quiet

### What sets Daikin Sensira apart?

- › **5-Step Cross Flow Fan** vs. 2–3 speed fans: more control, more comfort
- › **Larger Fan Diameter**: more air volume at same noise level

VIEW SENSIRA  
DATA SHEET



### Your Benefit:

Enjoy the right comfort with the **lowest noise levels**.

### Did You Know?

- › Every **3 dB** increase doubles sound energy.
- › But perceived loudness **doubles every 10 dB**.

### COMPARISON TIP:

Compare **air volume (L/s or m<sup>3</sup>/min)** vs. **noise level (dBA)** at the same fan speed.